



UNIWERSYTET
EKONOMICZNY
W KRAKOWIE



VIETNAMESE BUSINESS ASSOCIATION IN EUROPE

TENTATIVE AGENDA

Day 1 (9th November 2023)

14:00 - 14:45: Opening ceremony and speeches of delegates

- President of Vietnam National University (VNU), Hanoi
- Minister/Vice-Minister of the Vietnamese Ministry of Natural Resources and Environment (MONRE)
- European Union ambassador in Vietnam
- President of Vietnam Union of Friendship Organizations (VUFO)
- President of Vietnamese Business Association in EU (VBAE)
- Chairman of VNU University of Economics and Business (VNU-UEB)

14:45 - 15:00: Launching the Springer book: *“Economic and political aspects of EU-Asian relations”*

15:00 - 15:15: Coffee break

15:15 - 17:15: Keynote speaks

- Prof. Dr. Joaquin Goyache Goni (University of Complutense Madrid, Spain)
- Dr. Roland Pac (Civitas Collegium, Poland)
- Prof. Dr. Lee Keun-Jae (Pusan National University, Korea)
- Dr. Vu Thanh Huong (VNU University of Economics and Business, Hanoi, Vietnam)

17:15 - 17:30: Coffee break

17:30 - 18:00: Roundtable talk

18:00 - 20:00: Gala dinner

Day 2 (10th November 2023)

09:00 - 10:00: launching a book series on economic and trade relations between Vietnam and other countries (German, UK, Korea, France, EU) (2020-2023)

- Speakers: Assoc. Prof. Dr. Nguyen Truc Le (UEB), Assoc. Prof. Dr. Nguyen Anh Thu (UEB), Assoc. Prof. Dr. Nguyen An Thinh (UEB), Assoc. Prof. Dr. To The Nguyen (UEB), Prof. Dr. Lee Keun-Jae (PNU).

13:30 - 16:00: Parallel session



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(i) Session 1: ***“Asian-EU economic relation promotion”***

- Chair persons: Assoc. Prof. Dr. Nguyen Anh Thu (UEB) and Prof. Dr. Joaquin Goyache Goni (UCM)
- 5 presentations, Q&A:
 1. *“Free Trade Agreements and Bilateral Trade Relations”*
 2. *“Trade Facilitation and Supply Chain Resilience”*
 3. *“Economic Cooperation in Emerging Sectors”*
 4. *“Small and Medium-sized Enterprises (SMEs) Engagement”*
 5. *“Challenges and Opportunities in Cross-Border E-commerce”*
- Discussions

(ii) Session 2: ***“Policies for green economy and low carbon economy in Asian and EU countries”***

- Chair persons: Assoc. Prof. Dr. Nguyen An Thinh (UEB) and Prof. Dr. Lee Keun-Jae (PNU)
- 5 presentations, Q&A:
 1. *“Renewable Energy Transition”*
 2. *“Carbon Pricing Mechanisms”*
 3. *“Circular Economy Initiatives”*
 4. *“Green Infrastructure Investment”*
 5. *“Climate Adaptation and Resilience”*
- Discussions

(iii) Session 3: ***“Education, culture, science and technology, and innovation cooperation between Asian and EU countries”***

- Chair persons: Assoc. Prof. Dr. Nguyen Chien Thang (VASS) and Dr. Roland Pac (CC)
- 5 presentations, Q&A:
 1. *“Student Exchange Programs and Scholarships”*
 2. *“Cultural Diplomacy and Cultural Heritage Preservation”*
 3. *“Scientific Research Collaboration”*
 4. *“Technology Transfer and Innovation Ecosystems”*
 5. *“Language and Cultural Exchange Programs”*
- Discussions

16:00 - 16:10: Closing remarks



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Day 3 (11th November 2023)

Field-trips (UNESCO World Heritage Ha Long Bay, Vietnam) (all day)

**Please kindly note that the speakers/authors will be covered the cost during forum including participant fee, gala dinner, publication fee in Springer book, and field trip to Ha Long Bay.*